

# Impact Report



Scottish European  
EDUCATIONALTRUST

July 2023

# About the Scottish European Educational Trust



The Scottish European Educational Trust (SEET) is an independent, non-political charity committed to promoting international education, skills development and language learning amongst children and young people in Scotland. SEET aims to maximise skills development and encourage participants to realise their full potential. This is achieved through a programme of engaging projects, which offer targeted support to empower young people in rural communities and areas that are experiencing economic or social disadvantage.

SEET is passionate about supporting and enabling future generations of young people in Scotland to gain the skills necessary to engage and flourish in a multinational, multi-lingual environment. Our projects offer a context for language learning, global citizenship education, and increasing cultural awareness, while encouraging the development of a range of core skills essential to enhancing future employability prospects. A key aim for SEET in 2023-24 will be to continue to grow both projects' participation rates, getting more children and young people involved in SEET's activities, ensuring that language and international education opportunities remain accessible to all. We feel strongly that we can play a key role in ensuring the importance of language learning and international education remain at the forefront of Scottish education.

It is a particularly special year for SEET, as we are celebrating our 30th birthday as a charity in 2023. We are proud to celebrate 30 years of creating opportunities for primary and secondary school pupils across Scotland to build the skills, knowledge and confidence to look outward and to engage with other countries, cultures and languages.

SEET continues to compliment the needs of Scottish education, whilst developing new and creative approaches that will enable us to deliver high quality educational opportunities for young people. We will continue to offer hybrid engagement options for SEET projects to ensure equity of access for all. We look forward to planning for the future and continuing SEET's essential work with learners across Scotland.

## Our aims

- Promote and encourage the teaching and study of European matters, citizenship and culture.
- Use Arts-based and inter-disciplinary learning to engage a wide range of pupils.
- Ensure high levels of participation of schools and local authorities, targeting those in areas of high socio-economic deprivation as measured by the Scottish Index of Multiple Deprivation (SIMD) and in rural areas
- Provide projects that assist teachers in the implementation of the Curriculum for Excellence, Scottish Attainment Challenge, 1+2 Language Policy and Learning for Sustainability.
- Encourage language uptake among pupils.
- Raise awareness among young people about opportunities for living, working and studying in Europe and beyond.
- Nurture outward looking, confident young global citizens.
- Work in collaboration with other organisations and agencies pursuing similar objectives.

## Our Projects

### Euroquiz

Euroquiz is an annual project for P6 pupils, which started with just 6 schools from Edinburgh and has grown to involve all 32 Local Authorities across Scotland. Euroquiz sees teams of four working together to broaden their knowledge of Europe and the wider world. Subjects covered include history, geography, culture, languages and European affairs. Heats take place in every local authority across Scotland from February to April, with the winning teams from all areas going forward to the National Euroquiz Final in June. Euroquiz creates an enthusiasm for learning, developing pupils' ability to work in teams and communicate effectively, ultimately increasing their confidence and range of core skills.



*Euroquiz has raised the profile of modern languages and internationalism in our school. The children have a real excitement and enthusiasm for language learning as well as discovering more about culture, geography and history. What a fantastic event!*

**Primary 6 Class teacher**

### Our World



Our World is an innovative filmmaking project which uses interdisciplinary learning to engage secondary school pupils in language learning and to deepen their knowledge of Europe and the wider world. SEET contributes to the development of language learning and global citizenship amongst pupils through the creative processes of storyboarding and filmmaking. Participants work in teams of four to develop film ideas based on the UN Sustainable Development Goals, before receiving training from industry professionals on how to film and edit their concepts. Teams then create their own multilingual films before showcasing them at a Premiere & Awards Ceremony, where they receive recognition of their achievements throughout the learning process.

*Our World is a great way for us to address the goals set out in Curriculum for Excellence and Learning for Sustainability. It gives us, as languages teachers, a route into looking at Global Citizenship in a truly interdisciplinary and skill-based way. Our pupils thoroughly enjoyed taking part, their confidence in using their languages grew, and they gained new skills. We'll definitely take part again!*

**Our World participant teacher**

## The Impact of Our Work

SEET is committed to conducting regular evaluations of the impact we are having, and the progress being made towards meeting our outlined goals. This year, we continued to offer hybrid engagement which allowed us to reach a wider audience. The feedback gathered from the projects, as well as participation data, social media reach and media coverage, serve as a base for presenting our impact on young people, teachers, schools and the education sector in Scotland.



### The Impact of Euroquiz

Euroquiz is an established and popular part of the primary school calendar which encourages the topic of Europe to be explored thoroughly in primary 6 classrooms across the country. Euroquiz has been going from strength to strength each year, regularly involving all 32 Local Authorities and working with thousands of Scotland's young people. In 2022-23, the project directly involved an impressive **2,750+** pupils from **31 Local Authorities**. We were pleased to work with **over 550 primary schools**, making this year the highest participation rate the project has ever seen.

#### Large-scale event

This year, we hosted the Euroquiz Final at the University of Edinburgh's McEwan Hall for the first time. We were delighted to welcome pupils from 31 Local Authorities to the Final, where pupils were cheered on by parents and peers from the gallery. The magnificent McEwan Hall provided an excellent venue for the event and represented a unique opportunity for participating pupils to take centre stage in an aspirational venue, widening their horizons, while recognising and celebrating their own achievements. This year, for the first time, we also introduced live language speakers for the language round. This was well received by participants and audience members due to its immersive nature.



*It was a privilege to be part of the final this year... The children loved the whole experience and we've received many lovely messages from parents also praising the project and the final event. It's something these kids will never forget and will hopefully inspire them to further their education in modern foreign languages and Europe in secondary school and beyond. They're already discussing the desire to travel when they're older.*

**Primary 6 class teacher**

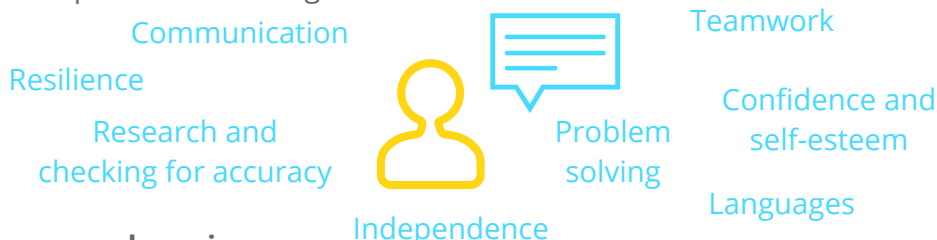
# EUROQUIZ

## IN NUMBERS

### Skills development

In addition to knowledge about European matters, citizenship and culture, pupils gain various transferable skills while preparing for the Euroquiz heats and final.

The participants and their teachers consistently report that the pupils developed the following skills:



### Language learning

The language focus within Euroquiz involves children exploring four different languages, with a focus on the development of confidence in using modern languages for communication. We work closely with Education Scotland and Scotland's National Centre for Languages (SCILT) in developing the questions for the language round. This way we ensure questions are targeted at an appropriate level in order to keep up to date with progressions that have been made under the Scottish Government's 1+2 policy.

### Supporting teachers and schools

We work alongside local authorities and schools by providing teachers with guidance and resources to support the development of confident language learners and outward-looking, engaged citizens. SEET encourages Euroquiz clubs to take place in schools to allow past participants to tutor younger learners, developing a whole school approach to Euroquiz.

Together with local authorities, we aim to remove barriers to participation and ensure equal opportunities. SEET offers financial support to schools to cover costs associated with attending the Euroquiz final. This is particularly intended for schools from rural areas and areas experiencing higher socio-economic deprivation.

*Euroquiz is a fantastic event to promote learning and research about a wide range of subjects - geography, history, languages, arts and culture, current affairs. It helps develop team building skills and pupil confidence/self-esteem. I now have teenagers coming to me to tell me how much they still remember of the facts they learned working on Euroquiz and how it is still one of their fondest memories of primary school. A huge thank you to SEET for running the event, it is a marvellous opportunity for children and I am proud to have been involved in it for so many years.*

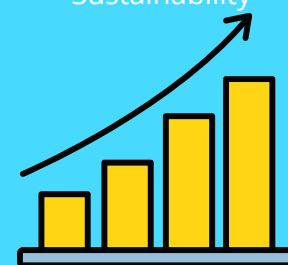
**Primary 6 class teacher**



**94%** finalist schools reported that Euroquiz boosts pupils' **motivation for language learning.**



**100%** Local Authorities reported that Euroquiz helps schools to explore topics relating to **global citizenship** and Learning for Sustainability



Finalist pupils increased the following skills: teamwork (100%), language (75%), research (75%), confidence (100%), and communication (69%)



**100%** of finalist pupils felt more confident in their knowledge about other countries and cultures

## The Impact of Our World

Our World is designed to help teachers tackle the Attainment Challenge, implement Learning for Sustainability, and achieve the outcomes set out in the Curriculum for Excellence. The project is open to all, but specifically aims to engage those from areas which rank highly on the Scottish Index of Multiple Deprivation.

SEET are proud to report a successful year for Our World, with **over 725 pupils** taking part in Our World activities in 2022-23. These pupils were from **47 schools** spanning **20 Scottish Local Authorities** - our highest participation rate yet. 45% of participating pupils in Our World 2022-23 self-identified as non-White, and 29% have English as their second language. There is a real appetite for pupils with English as their second language to participate, as the project is a celebration of the diversity within our school communities which treats all languages and cultures equally.



### Skills development

Participants of the Our World project say they have developed the following skills and knowledge this year:



*"[What I got most out of it was] supporting my team and helping each other to develop"*

*"This project gave our young people an opportunity to be creative, learn, talk to each other, and most importantly have some fun!"*

**Our World 2023-24 pupil**  
**Teacher, Balforn High School**

*"The event has been very thoughtfully organised, and very supporting for teachers! Resources from previous years are very useful as well."*

**Our World 2023-24 teacher**

### Language learning and global citizenship

The evaluation forms completed by participant pupils consistently report that Our World gives them a practical understanding of why languages matter, and how useful they can be later in life, providing them a real life reason to keep studying. In 2022-23, 22 films were created including 16 languages: 90% of teachers said that Our World made their pupils more confident in using their languages after taking part in Our World.

Our evaluations from 2022-23 also found that **90%** of participating teachers found their pupils to have become 'more informed' about their chosen SDG after taking part in Our World.

*The work that you do is simply essential at the moment and what I have particularly delighted with is the support received directly to our schools and learners. Very often here in Glasgow, our learners need that extra boost of confidence to engage with events outwith the classroom and what has been the biggest success for us, is our young people engaging in meaningful and relevant language work with an intercultural context.*

**Gillian Campbell-Thow, Glasgow City Council**



**67%** of Our World teachers said it made 'generally less engaged' pupils 'more engaged' with their learning



**100%** of participant teachers said they would participate in Our World again

### Areas of Deprivation and Rural Areas

Our World helps to address the root cause of the attainment gap by focusing on increasing the confidence and skillset of the young people involved. We recognise, through our discussions with teachers and local authorities, that it is often a lack of self-confidence and opportunities which can trap young people in a pattern of low aspirations and, as a result, low levels of achievement.

28% of schools that signed up to take part in Our World in 2022-23 had catchment areas where deprivation is in the highest 30%.

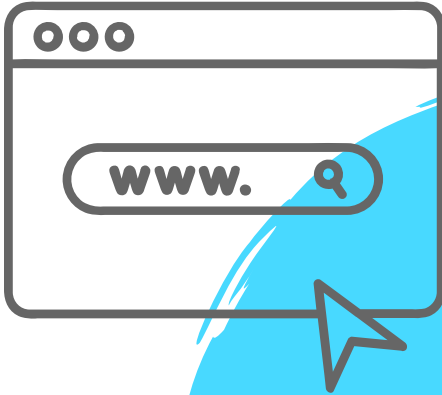
SEET offers a travel bursary which allows teams from more remote and isolated parts of the country to enter without having to worry about the barrier of high travel expenses. This year, we had entrants from as far a geographical spread as Dornoch Academy and Thurso High School participating, and Dornoch Academy benefitted from our travel bursary, allowing them to attend the Premiere & Awards Ceremony in Edinburgh.



# Wider Engagement

AUGUST 2022 - JULY 2023

EUROQUIZ  
NUMBERS

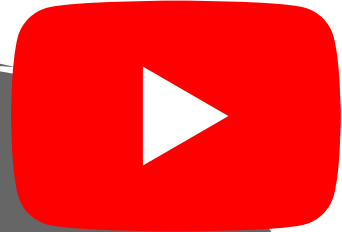


**52k**  
website visitors

**44k**  
profile views



**74.1k**  
tweet impressions



**567**  
hours watchtime

**7.8k**  
views



## Evaluation And Improvement

As an organisation, we aim to improve our projects by gathering feedback and evaluating our actions against set goals.



### Moving forward: Our plans for 2023 - 24

- Continue to engage with all 32 local authority areas in running projects and increase school participation numbers.
- Work with local authorities to provide proactive outreach to schools within rural areas and areas of high socio-economic deprivation.
- Actively seek new partnerships and sources of funding to assist with the sustainability of our projects moving forward.
- Continue to encourage schools to adopt a whole school and community approach to Euroquiz and Our World.
- Enhance our evaluation strategy in order to collect more meaningful data in relation to young people's experiences taking part in our projects and the impact this has on their learning.
- Continue to develop and enhance language content to raise enthusiasm for language learning and meet the aims set out in Scottish Government education policy, such as 1+2 language policy.
- Ensure that Learning for Sustainability and global citizenship are at the forefront of the learning opportunities that we offer.

### Our message

Since the pandemic, an already competitive funding environment has, for a lot of small charities like SEET, become even more challenging. We are constantly researching new funding avenues, engaging with relevant partners, and hope to build some new funding relationships with other organisations and individuals over the coming months.

We believe that our projects make a lasting difference to the lives of pupils and their teachers across Scotland. Our work helps to put learning in context and promote a better understanding of global citizenship. We also contribute to the development of enthusiastic language learners and outward looking engaged citizens. Our projects ensure equal opportunities for all pupils and effectively improve language uptake and attainment in Scottish schools.

